The Lovesac Company Holiday Refer-A-Friend Sweepstakes Program
Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: To participate in the Lovesac Company Holiday Sweepstakes Program (the "Holiday Sweepstakes Program"), the Advocate must be a legal resident of the forty-seven (47) United States and the District of Columbia, excluding residents of New York, Rhode Island and Florida, and is at least eighteen (18) years old, or the age of majority in their state of legal residence, whichever is older, at the time of entry. Employees of The Lovesac Company ("Sponsor"), _Extole_ ("Administrator"), and their parent, subsidiary and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to participate. The Holiday Refer-A-Friend Sweepstakes Program is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. Participation constitutes both the participant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Holiday Refer-A-Friend Sweepstakes Program. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: The Lovesac Company, 421 Atlantic Street, Suite 200 Stamford, CT 06901.

3. Timing: The Holiday Nomination Sweepstakes Program begins on November 2, 2026 Eastern Time ("ET") and ends on December 27, 2026, at 11:50 p.m. ET (the "Promotion Period").

4. How to Enter: To enter, a Participant must visit lovesac.com/refer-a-friend and: 1) provide Participant's email; and 2) refer a friend by either entering a friend's email or providing shareable link through the on screen instructions. and the email of a friend at lovesac.com/refer-a-friend.
Limit:. Participants may refer a maximum of 25 friends, family members or colleagues during each session and a maximum of 500 times throughout the entirety of the Promotion Period . Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to accept the Holiday Sweepstakes will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

5. Grand Prize Drawing: Sponsor will randomly select 1 potential Holiday Sweepstakes Program winners from all eligible Nominee entries received during the Promotion Period, on or around January 5, 2027. The potential winner will be notified by email. The potential Grand Prize winner will be required to respond with name and address details, which must be received by Sponsor within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If the potential winner cannot be contacted within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner forfeits the prize or is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

6. Prize: (1) GRAND PRIZE: Winner will receive a "Cush 2-Cushion Sofa." in either Chocolate Plush Velvet, Olive Plush Velvet, Golden Taupe Plush Velvet, or Slate Blue Plush Velvet,. Fabric is subject to change based on availability. **The Grand Prize winner is solely responsible for all applicable federal, state, or other tax obligations related to the Grand Prize. Sponsor will not provide any further assistance**

toward the winner's tax obligations. Approximate Retail Value ("ARV") of each is Grand Prize: $5200. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the prize depend on the number of eligible entries received during the Promotion Period. Prize will be fulfilled approximately 4-6 weeks after the conclusion of the Holiday Sweepstakes Program.

7. Release: By entering this Holiday Sweepstakes Program, entrants agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, third party claims involving the right to privacy, right of publicity, or intellectual property infringement, arising out of participation in the Holiday Sweepstakes Program or receipt or use or misuse of any prize.

8. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Holiday Sweepstakes Program, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Holiday Sweepstakes Program, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Holiday Sweepstakes Program, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Holiday Sweepstakes Program or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Holiday Sweepstakes Program may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Holiday Sweepstakes Program; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Holiday Sweepstakes Program; (4) technical or human error which may occur in the administration of the Holiday Sweepstakes Program or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Holiday Sweepstakes Program or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, not received, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Holiday Sweepstakes Program, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

10. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Holiday Sweepstakes Program or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for Connecticut or the appropriate Connecticut State Court; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Holiday Sweepstakes Program, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental

and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Holiday Sweepstakes Program, shall be governed by, and construed in accordance with, the laws of the State of Connecticut without giving effect to any choice of law or conflict of law rules (whether of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

11. Entrant's Personal Information: All entrants will be included on Lovesac's email or SMS mailing list and will be contacted for marketing and promotional purposes. All personal information submitted is subject to Sponsor's Privacy Policy https://www.lovesac.com/privacy-policy.

12. Winner List: For a winner list, click here. The winner list will be posted after winner confirmation is complete.